Lecture 1: Introduction

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Source: Healey, Joseph F. 2015. "Statistics: A Tool for Social Research." Stamford: Cengage Learning. 10th edition. Chapter 1 (pp. 1–22).



Outline

- Course objective
- Why study statistics?
 - Describe role of statistics in social research
- Types of variables
 - Causal relationships: independent, dependent
 - Unit of measurement: discrete, continuous
 - Level of measurement: nominal, ordinal, interval-ratio
- General classes of statistics
 - Univariate, bivariate, multivariate, inferential
- American Community Survey (ACS)
- Stata



Main objectives of this course

- Statistics are tools used to analyze data and answer research questions
- Our focus is on how these techniques are applied in the social sciences
- Be familiar with **advantages and limitations** of the more commonly used statistical techniques
- Know which techniques are appropriate for a given purpose
- Develop statistical and computational skills to carry out **elementary forms of data analysis**



Data, software, and techniques

- This course is an introduction to social statistics using data from the American Community Survey (ACS) and the statistical package Stata
 - Univariate analysis
 - Mode, median, mean, boxplot
 - Measure of association for nominal-level variables
 - Chi Square
 - Measure of association for ordinal-level variables
 - Spearman's Rho
 - Measures of association for interval-ratio-level variables
 - Scatterplots, Pearson's r, analysis of variance (ANOVA)
 - Multivariate analysis
 - Ordinary least square regression (linear regression)



Why study statistics?

- Scientists conduct research to answer questions, examine ideas, and test theories
- Statistics are relevant for <u>quantitative research</u>
 <u>projects</u>: numbers and data used as information
- Statistics are mathematical techniques used by social scientists to analyze data in order to <u>answer questions and test theories</u>



Importance of data manipulation

Studies without statistics

- Some of the most important works in the social sciences do not utilize statistics
- There is nothing magical about data and statistics
- Presence of numbers guarantees nothing about the quality of a scientific inquiry

Studies with statistics

- Data can be the most trustworthy information available to the researcher
- Researchers must organize, evaluate, analyze data
- Without understanding of statistical analysis, researcher will be unable to make sense of data



Statistics role in scientific inquiry

- **Research** is a disciplined inquiry to answer questions, examine ideas, and test theories
- **Statistics** are mathematical tools used to organize, summarize, and manipulate data
- Quantitative research collects and uses information in the form of numbers
- **Data** refers to information that is collected in the form of numbers



The wheel of science

 Scientific theory and research continually shape each other





Source: https://danielmiessler.com/blog/the-difference-between-deductive-and-inductive-reasoning/

Theory

- **Theory** is an explanation of the relationships among social phenomena
- Scientific theory is subject to a rigorous testing process
- Social theories are complex and abstract explanations about problems in society
 - They develop explanations about these issues



Hypotheses

- Since theories are often complex and abstract, we need to be specific to conduct a valid test
- Hypotheses are preliminary answers to research questions, based on theories
- Hypothesis is a specific and exact statement about the relationship between variables...



Variables and observations

Variables

- Characteristics that can change values from case to case
- E.g. gender, age, race/ethnicity, number of children, place of residence, income...

Observations (cases)

- Refer to the entity from which data are collected
- Also known as "unit of analysis"
- E.g. individuals, households, states, countries...



Variables

- Variable: a characteristic/phenomenon whose value varies (changes) from case to case, and is empirically quantifiable
- **Dependent variable:** a variable whose variation depends on another variable
- Independent variable: a variable whose variation produces ("causes") variation in another variable



Observations

- **Observations** (cases) are collected information used to test hypotheses
- Decide how variables will be measured and how cases will be selected and tested
- Measure social reality: collect numerical data
- Information can be organized in databases
 - Variables as columns
 - Observations as rows



Example of a database

Observation	Salary per hour	Years of schooling	Years of experience in the labor market	Female	Marital status (married)
1	3.10	11	2	1	0
2	3.24	12	22	1	1
3	3.00	11	2	0	0
4	6.00	8	44	0	1
5	5.30	12	7	0	1
525	11.56	16	5	0	1
526	3.50	14	5	1	0



Coronavirus pandemic, August 24, 2020

#	Country, Other ↓↑	Total Cases ↓↑	New Cases ↓↑	Total Deaths ↓ .	New Deaths ↓↑	Total Recovered ↓↑	Active Cases ↓↑	Serious, Critical ↓↑	Tot Cases/ 1M pop ↓↑	Deaths/ 1M pop ↓↑	Total Tests ↓↑	Tests/ 1M pop ↓↑	Population 1
	World	23,809,061	+6,189	817,005	+431	16,358,235	6,633,821	61,715	3,054	104.8			
1	USA	5,915,630		181,114		3,217,981	2,516,535	16,483	17,856	547	76,883,479	232,071	331,293,410
2	Brazil	3,627,217		115,451		2,778,709	733,057	8,318	17,046	543	14,144,344	66,473	212,784,888
3	Mexico	563,705	+3,541	60,800	+320	389,124	113,781	3,346	4,365	471	1,263,835	9,787	129,132,739
4	India	3,164,881		58,546		2,403,101	703,234	8,944	2,290	42	35,902,137	25,978	1,382,011,722
5	<u>UK</u>	326,614		41,433		N/A	N/A	72	4,807	610	15,177,265	223,394	67,939,531
6	<u>Italy</u>	260,298		35,441		205,662	19,195	65	4,306	586	8,053,551	133,231	60,448,212
7	France	244,854		30,528		85,199	129,127	399	3,750	468	6,000,000	91,890	65,295,389
8	<u>Spain</u>	420,809		28,872		N/A	N/A	658	9,000	617	8,517,446	182,162	46,757,536
9	Peru	600,438		27,813		407,301	165,324	1,525	18,174	842	3,006,993	91,014	33,038,913
10	Iran	361,150		20,776		311,365	29,009	3,848	4,292	247	3,062,422	36,392	84,150,494
11	<u>Colombia</u>	551,696		17,612		384,171	149,913	1,493	10,825	346	2,508,972	49,231	50,962,919
12	<u>Russia</u>	961,493		16,448		773,095	171,950	2,300	6,588	113	34,600,000	237,077	145,943,991
13	South Africa	611,450		13,159		516,494	81,797	539	10,291	221	3,564,065	59,983	59,418,339
14	<u>Chile</u>	399,568		10,916		372,464	16,188	1,014	20,875	570	2,231,463	116,583	19,140,575
15	Belgium	82,092	+156	9,996	+4	18,242	53,854	89	7,079	862	2,144,563	184,921	11,597,214
16	<u>Germany</u>	236,117		9,336		209,600	17,181	245	2,817	111	10,197,366	121,652	83,824,401
17	<u>Canada</u>	125,647		9,083		111,694	4,870	62	3,325	240	5,169,166	136,782	37,791,278
18	Argentina	350,867		7,366		256,789	86,712	1,960	7,753	163	1,105,878	24,435	45,257,261
19	Indonesia	155,412		6,759		111,060	37,593		567	25	2,056,166	7,506	273,950,524
20	Iraq	207,985		6,519		150,389	51,077	661	5,154	162	1,457,665	36,125	40,350,522

Source: https://www.worldometers.info/coronavirus/.

Coronavirus pandemic, August 31, 2021

#	Country, Other ↓↑	Total Cases ↓↑	New Cases ↓†	Total Deaths ↓∄	New Deaths ↓†	Total Recovered ↓↑	New Recovered ↓↑	Active Cases ↓↑	Serious, Critical ↓↑	Tot Cases/ 1M pop ↓↑	Deaths/ 1M pop ↓†	Total Tests ↓†	Tests/ 1M pop ↓↑	Population 1
	World	218,171,757	+278,500	4,527,970	+4,700	195,040,717	+304,214	18,603,070	113,811	27,989	580.9			
1	<u>USA</u>	39,953,651	+6,943	656,482	+89	30,945,115	+650	8,352,054	25,541	119,888	1,970	582,550,800	1,748,051	333,257,237
2	Brazil	20,752,281		579,643		19,692,898		479,740	8,318	96,831	2,705	56,897,224	265,485	214,314,149
3	India	32,808,018	+40,198	438,962	+370	31,982,180	+29,967	386,876	8,944	23,506	314	521,541,098	373,663	1,395,753,675
4	Mexico	3,341,264	+5,564	258,491	+326	2,686,568	+16,627	396,205	4,798	25,603	1,981	9,723,416	74,506	130,505,007
5	Peru	2,149,591		198,263		N/A	N/A	N/A	1,333	64,158	5,917	16,733,426	499,437	33,504,611
6	<u>Russia</u>	6,918,965	+17,813	183,224	+795	6,181,054	+18,624	554,687	2,300	47,388	1,255	178,700,000	1,223,912	146,007,206
7	Indonesia	4,089,801	+10,534	133,023	+532	3,760,497	+16,781	196,281		14,771	480	32,216,075	116,354	276,880,593
8	<u>UK</u>	6,757,650		132,485		5,427,062		1,198,103	982	98,940	1,940	266,714,771	3,905,032	68,300,272
9	<u>Italy</u>	4,534,499		129,146		4,263,960		141,393	548	75,126	2,140	83,728,076	1,387,181	60,358,447
10	<u>Colombia</u>	4,907,264		124,883		4,737,467		44,914	8,155	95,264	2,424	24,121,717	468,271	51,512,348
11	France	6,746,283		114,308		6,225,201		406,774	2,270	103,089	1,747	124,769,146	1,906,579	65,441,374
12	Argentina	5,178,889		111,607		4,869,104		198,178	2,713	113,380	2,443	22,017,526	482,024	45,677,243
13	Iran	4,992,063	+31,319	107,794	+643	4,205,927	+30,522	678,342	7,879	58,565	1,265	28,213,229	330,985	85,240,218
14	<u>Germany</u>	3,950,247	+3,231	92,682	+11	3,738,000	+6,100	119,565	1,096	46,973	1,102	68,329,706	812,527	84,095,254
15	<u>Spain</u>	4,847,298		84,146		4,338,145		425,007	1,685	103,628	1,799	60,618,810	1,295,943	46,775,830
16	South Africa	2,770,575		81,830		2,533,956		154,789	546	46,041	1,360	16,426,011	272,965	60,176,262
17	Poland	2,888,670	+285	75,345	+5	2,657,084	+30	156,241	60	76,423	1,993	19,778,356	523,259	37,798,415
18	<u>Turkey</u>	6,366,438		56,458		5,823,111		486,869	633	74,555	661	76,140,298	891,652	85,392,352
19	Ukraine	2,286,296	+1,356	53,789	+51	2,207,940	+1,257	24,567	177	52,646	1,239	11,980,323	275,866	43,428,075
20	Chile	1,638,675	+345	36,937	+14	1,595,747	+577	5,991	687	84,876	1,913	20,276,691	1,050,240	19,306,720

Source: https://www.worldometers.info/coronavirus/.

Coronavirus pandemic, January 17, 2022

#	Country, Other It	Total Cases ↓↑	New Cases ↓↑	Total Deaths ↓	New Deaths ↓↑	Total Recovered ↓↑	New Recovered ↓↑	Active Cases ↓↑	Serious, Critical ↓↑	Tot Cases/ 1M pop ↓↑	Deaths/ 1M pop ↓↑	Total Tests ↓↑	Tests/ 1M pop ↓↑	Population 1
	World	331,459,057	+138,304	5,563,652	+219	269,090,164	+64,428	56,805,241	97,247	42,523	713.8			
1	USA	67,631,191		874,321		43,165,667		23,591,203	25,869	202,490	2,618	862,458,737	2,582,225	333,998,303
2	Brazil	23,083,297		621,261		21,710,831		751,205	8,318	107,419	2,891	63,776,166	296,783	214,891,229
3	India	37,618,271		486,784		35,394,882		1,736,605	8,944	26,852	347	705,411,425	503,527	1,400,939,318
4	Russia	10,834,260		321,990		9,878,371		633,899	2,300	74,191	2,205	246,800,000	1,690,051	146,031,061
5	Mexico	4,385,415	+17,101	301,469	+59	3,478,130	+34,246	605,816	4,798	33,471	2,301	13,163,932	100,471	131,022,844
6	Peru	2,606,126		203,464		N/A	N/A	N/A	1,038	77,378	6,041	23,289,858	691,497	33,680,346
7	<u>UK</u>	15,305,410		152,075		11,497,602		3,655,733	746	223,644	2,222	434,073,111	6,342,723	68,436,401
8	Indonesia	4,272,421		144,174		4,119,472		8,775		15,369	519	67,715,434	243,593	277,986,279
9	<u>Italy</u>	8,790,302		141,391		6,093,633		2,555,278	1,717	145,717	2,344	156,338,495	2,591,622	60,324,574
10	Iran	6,224,196		132,095		6,066,819		25,282	1,313	72,669	1,542	42,908,102	500,962	85,651,435
11	<u>Colombia</u>	5,568,068		131,130		5,258,204		178,734	342	107,659	2,535	31,171,683	602,704	51,719,680
12	France	14,274,528		127,263		9,198,995		4,948,270	3,895	217,943	1,943	211,520,605	3,229,497	65,496,464
13	Argentina	7,197,323		118,231		6,193,473		885,619	2,099	157,024	2,579	30,753,911	670,959	45,835,727
14	<u>Germany</u>	8,045,348		116,411		7,000,000		928,937	3,212	95,553	1,383	89,622,218	1,064,429	84,197,463
15	Poland	4,323,482		102,309		3,800,051		421,122	1,519	114,430	2,708	28,591,765	756,744	37,782,620
16	Ukraine	3,759,530		98,361		3,556,162		105,007	177	86,769	2,270	17,182,817	396,574	43,328,102
17	South Africa	3,560,921		93,451		3,375,859		91,611	546	58,895	1,546	21,815,463	360,811	60,462,270
18	<u>Spain</u>	8,424,503		90,993		5,331,175		3,002,335	2,251	180,077	1,945	66,213,858	1,415,348	46,782,734
19	<u>Turkey</u>	10,522,099		84,920		9,737,610		699,569	1,128	122,722	990	125,433,490	1,462,964	85,739,301
20	Romania	1,911,546		59,257		1,776,122		76,167	485	100,399	3,112	17,974,573	944,065	19,039,551

Source: https://www.worldometers.info/coronavirus/.

Lexis diagram: Age, period, cohort



Empirical generalizations

- Empirical generalizations are conclusions based on the analysis of collected observations that evaluate hypotheses and assess theory
- As we developed tentative explanations, we would begin to revise or elaborate the theory that guides the research project
 - If we changed our theory because of our empirical generalizations, a new research project would be needed to test the revised theory
 - The wheel of science would begin to turn again



Statistical analysis

- Statistical analysis of data should be applied after successfully completing earlier phases
 - Rigorous conceptualization and use of theory
 - Well-defined research design and methods
 - Well-conceived research questions
- Review research literature to learn how to
 - Develop and clarify definitions
 - Understand social concepts
 - Develop questions and indicators to measure concepts



Theory and research

- In the normal course of science, we rarely are in a position to declare a **theory true or false**
 - Evidence will gradually accumulate over time
 - Ultimate judgments of truth will be the result of many years of research and debate
- Theory stimulates research and research shapes theory
 - This is the key to enhance our understanding of the social world
- Statistics is one of the most important links between theory and research





Types of variables

- Variables may be classified in different forms
- Causal relationships
 - Independent or dependent
- Unit of measurement
 - Discrete or continuous
- Level of measurement

 Nominal, ordinal, or interval-ratio



Causation

- Theories and hypotheses are often stated in terms of the **relationships between variables**
 - Causes: independent variables
 - Effects or results: dependent variables

У	X	Use
Dependent variable	Independent variable	Econometrics
Explained variable	Explanatory variable	
Response variable	Control variable	Experimental science
Predicted variable	Predictor variable	
Outcome variable	Covariate	
Regressand	Regressor	

Association vs. causation

- Association and causation are different
 - Strong associations may be used as evidence of causal relationships (causation)
 - Associations do not prove variables are causally related
- We might have problems of reverse causality (endogeneity)
 - e.g., immigration increases competition in the labor market and affects earnings
 - Availability of jobs and income levels influence migration





Discrete or continuous

• **Discrete** variables

- Have a basic unit of measurement that cannot be subdivided (whole numbers)
- Count number of units (e.g. people, cars, siblings) for each case (e.g. household, person)

Continuous variables

- Have scores that can be subdivided infinitely (fractional numbers)
- Report values as if continuous variables were discrete
- Statistics and graphs vary depending on whether variable is discrete or continuous



Level of measurement

- Level of measurement
 - Mathematical nature of the scores of a variable
 - It is crucial because statistical analysis must match the mathematical characteristics of variables
- Three levels of measurement
 - Nominal: scores are labels only, not numbers
 - Ordinal: scores have some numerical quality and can be ranked
 - Interval-ratio: scores are numbers



Nominal-level variables

- Have non-numerical scores or categories
 - Scores are different from each other, but cannot be treated as numbers (they are just labels)
 - Statistical analysis is limited to comparing relative sizes of categories

Variables	Gender	Political party preference	Religious preference
Categories	1 Male	1 Democrat	1 Protestant
	2 Female	2 Republican	2 Catholic
		3 Other	3 Jew
		4 Independent	4 None
			5 Other

Criteria to measure variables

• Be mutually exclusive

- Each case must fit into one and only one category

• Be exhaustive

- There must be a category for every case
- Include elements that are homogenous
 - The cases in each category must be similar to each other



Measuring religious affiliation

- Scale A (not mutually exclusive)
 - Protestant and Episcopalian overlap
- Scale B (not exhaustive)

- Lacks no religion and other

- Scale C (not homogeneous)
 - Non-Protestant seems too broad

Scale A	Scale B	Scale C	Scale D	
Protestant	Protestant	Protestant	Protestant	
Episcopalian	Catholic	Non-Protestant	Catholic	
Catholic	Jew		Jew	
Jew			None	
None			Other	
Other				F

Ordinal-level variables

- Categories can be ranked from high to low
 - We can say that one case is higher or lower, more or less than another
- Scores have no absolute or objective meaning
 - Only represent position with respect to other scores
 - We can distinguish between high and low scores
 - But distance between scores cannot be described
 - Average is not permitted with ordinal-level variables



Examples: ordinal-level variables

- Attitude and opinion scales
 - Prejudice, alienation, political conservatism...
- Likert scale:
 - (1) strongly disagree; (2) disagree; (3) neither agree nor disagree; (4) agree; (5) strongly agree
- Into which of the following classes would you say you belong?

Score	Class
1	Lower class
2	Working class
3	Middle class
4	Upper class



Interval-ratio-level variables

- Scores are actual numbers that can be analyzed with all possible statistical techniques
- Have equal intervals between scores
- Have true zero points
 - Score of zero is not arbitrary
 - It indicates absence of whatever is being measured
- Examples:
 - Age (in years)
 - Income (in dollars)
 - Year of education
 - Number of children



Examples



Source: Babbie 2001, p.137.

Importance

- Level of measurement of a variable is crucial
 It tells us which statistics are appropriate and useful
- Different statistics require different mathematical operations
 - Ranking, addition, square root...
- The first step in dealing with a variable and selecting appropriate statistics is to determine its level of measurement


Determine level of measurement

- Change the order of the scores. Do they still make sense?
 - If yes: the variable is **nominal**
 - If no: proceed to the next step
- Is the distance between the scores unequal?
 - If yes: the variable is **ordinal**
 - If no: the variable is **interval-ratio**



Nominal- and ordinal-level

 Nominal-level (e.g. marital status) and ordinal-level (e.g. capital punishment support) variables are almost always discrete

What is you Are yo	ur marital status? ou presently:	Do you support the death penalty for persons convicted of homicide?				
Score	Category	Score	Category			
1	Married	1	Strongly support			
2	Divorced	2	Somewhat support			
3	Separated	3	Neither support nor oppose			
4	Widowed	4	Somewhat oppose			
5	Single	5	Strongly oppose			

Income at the ordinal level

- Always examine the way in which the scores of the variable are actually stated
 - Be careful to look at the way in which the variable is measured before defining its level of measurement
- This is a problem with interval-ratio variables that have been measured at the ordinal level

Score	Income range
1	Less than \$24,999
2	\$25,000 to \$49,999
3	\$50,000 to \$99,999
4	\$100,000 or more



Variables' level of measurement

Variables' level of measurement	Examples of variables	Measurement procedures	Mathematical operations permitted	Examples of available techniques	
Nominal	 Gender Race/ethnicity Religion Marital status 	 Classification into categories <u>Mode</u> 	 Counting number in each category (tabulation) Comparing sizes of categories 	 Chi Square Logistic regression Multinomial logistic regression 	
Ordinal	 Social class Attitude scales Opinion scales 	 All of the above Plus ranking of categories with respect to each other (scale) Mode, median 	 All of the above Plus judgments of "greater than" and "less than" 	 Spearman's Rho Ordered logistic regression 	
Interval- ratio	– Age – Number of children – Income	 All of the above Plus description of scores in terms of equal units Mode, median, mean 	 All of the above Plus mathematical operations (addition, subtraction, multiplication, division, square roots) 	 Scatterplots Pearson's r Analysis of variance (ANOVA) Ordinary least square regression (linear regression) 	



General classes of statistics

- Two main types of statistical techniques are available to analyze data and answer questions
- Descriptive statistics
- Inferential statistics



Descriptive statistics

- Univariate descriptive statistics
 - Summarize or describe the distribution of a single variable
- **Bivariate** descriptive statistics
 - Describe the relationship between two variables
- Multivariate descriptive statistics
 - Describe the relationship among three or more variables



Univariate descriptive statistics

Univariate descriptive statistics

- Include percentages, averages, and graphs
- Data reduction: few numbers summarize many

• U.S. population by age groups, 2010

Age group	Percent	The medien age w					
Under 18 years	24.0	- The median age was 37.2 years in 2010					
18 to 44 years	36.6	07.2 youro in 2010					
45 to 64 years	26.4						
65+ years	13.0						
Total (N)	308,745,538						



Source: Census Bureau (https://www.census.gov/newsroom/releases/archives/2010_census/cb11-cn147.html).

Bivariate descriptive statistics

Bivariate descriptive statistics

- Describe the strength and direction of the relationship between two variables
- Measures of association: quantify the strength and direction of a relationship
- Allow us to investigate causation and prediction
- E.g. relationship between study time and grade
 - Strength: closely related
 - Direction: as one increases, the other also increases
 - Prediction: the longer the study time, the higher the grade

Multivariate descriptive statistics

- Multivariate descriptive statistics
 - Describe the relationships between three or more variables
 - Measures of association: quantify the strength and direction of a multivariate relationship

• E.g. grade, age, gender

- Strength: relationship between age and grade is strong for women, but weak for men
- Direction: grades increase with age only for females
- Prediction: older females will experience higher grades than younger females. Older males will have similar grades to younger males.

Inferential statistics

- Social scientists need inferential statistics
 - They almost never have the resources or time to collect data from every case in a population
- Inferential statistics uses data from samples to make generalizations about populations
 - Population is the total collection of all cases in which the researcher is interested
 - Samples are carefully chosen subsets of the population
- With proper techniques, generalizations based on samples can represent populations

Public-opinion polls

- **Public-opinion polls** and election projections are a familiar application of inferential statistics
 - Several thousand carefully selected voters are interviewed about their voting intentions
 - This information is used to estimate the intentions of all voters (millions of people)
- E.g. public-opinion poll reports that 42% of voters plans to vote for a certain candidate
 - 2,000 respondents are used to generalize to the American electorate population (130 million people)





IPUMS

- Integrated Public Use Microdata Series (<u>https://ipums.org</u>)
 - Provides census and survey data from around the world integrated across time and space
 - Minnesota Population Center (<u>https://www.pop.umn.edu</u>)
 - Steven Ruggles (<u>http://users.hist.umn.edu/~ruggles</u>)
- IPUMS USA provides access to over 60 integrated, highprecision samples of the American population
 - Federal censuses
 - American Community Survey (ACS): 2000-present
 - Puerto Rican Community Survey (PRCS): 2005-present
 - Assigns uniform codes across all the samples and brings relevant documentation into a coherent form to facilitate analysis of social and economic change

2010 Decennial Census

- The 2010 Decennial Census consisted of a single short-form questionnaire
 - The short form asked age, sex, race, ethnicity, relationship to household head, and whether the housing unit was rented or owned by a member of the household
- The annual ACS survey was designed to replace the Census long-form questionnaire
 - The ACS/PRCS sample design approximates the Census 2000 long-form sample design and oversamples areas with smaller populations



Source: https://usa.ipums.org/usa/chapter2/chapter2.shtml

American Community Survey

- ACS and PRCS samples include about 3 million households nationwide
 - The sampling unit is the household and all persons residing in the household
- IPUMS samples of ACS and PRCS come from the Census Bureau's larger internal data files
 - They are subject to additional sampling error and further data processing (e.g., imputation, allocation)
 - Estimates from ACS IPUMS may not be consistent with ACS summary tables

Confidentiality measures

- Measures to protect individual confidentiality in ACS public available data
 - Individual variables, such as income and housing values are top coded
 - Geographic identifiers are currently restricted to the state and PUMA levels
- Public use microdata area (PUMA)
 - Consist of 100,000+ residents
 - Do not cross state lines
 - Codes must be combined with state codes
 - 2,101 PUMAs in the 2005-2011 ACS
 - 2,378 PUMAs in the 2012-2022 ACS





U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU

THE American Community Survey

This booklet shows the content of the **American Community Survey** questionnaire.

Start Here Respond online today at: https://respond.census.gov/acs OR

Complete this form and mail it back as soon as possible.

This form asks for information about the people who are living or staying at the address on the mailing label and about the house, apartment, or mobile home located at the address on the mailing label.



If you need help or have questions about completing this form, please call 1-800-354-7271. The telephone call is free.

Telephone Device for the Deaf (TDD): Call 1-800-582-8330. The telephone call is free.

¿NECESITA AYUDA? Si usted habla español y necesita ayuda para completar su cuestionario, llame sin cargo alguno al 1-877-833-5625. Usted también puede completar su entrevista por teléfono con un entrevistador que habla español. O puede responder por Internet en: https://respond.census.gov/acs

For more information about the American Community Survey, visit our web site at: http://www.census.gov/acs

Please print the name and telephone number of the person who is filling out this form. We will only contact you if needed for official Census Bureau business. Last Name



Year

Area Code + Number

Please print today's date.

Day

Month

How many people are living or staying at this address?

- INCLUDE everyone who is living or staying here for more than 2 months.
- INCLUDE yourself if you are living here for more than 2 months.
- INCLUDE anyone else staying here who does not have another place to stay, even if they are here for 2 months or less. DO NOT INCLUDE anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

Number of people

Fill out pages 2, 3, and 4 for everyone, including yourself, who is \rightarrow living or staying at this address for more than 2 months. Then complete the rest of the form.

FORM ACS-1(INFO)(2017)

OMB No. 0607-0810 OMB No. 0607-0936

MI





		13197058		
 Housing Please answer the following questions about the house, apartment, or mobile home at the address on the mailing label. Which best describes this building? Include all apartments, flats, etc., even if vacant. A mobile home A one-family house detached from any other house A one-family house attached to one or more houses A building with 2 apartments 	Answer questions 4 – 5 if this is a HOUSE OR A MOBILE HOME; otherwise, SKIP to question 6a. How many acres is this house or mobile home on? Less than 1 acre → SKIP to question 6a 1 to 9.9 acres 10 or more acres IN THE PAST 12 MONTHS, what were the actual sales of all agricultural products from this property?	 Does this house, apartment, or mobile home have - Yes No a. hot and cold running water? b. a bathtub or shower? c. a sink with a faucet? d. a stove or range? e. a refrigerator? f. telephone service from which you can both make and receive calls? <i>Include</i> and receive calls? <i>Include</i> a tt his house, apartment, or mobile home - do you or any member of this household own or use any of the following types of computer? 	 Housing (continued) How many automobiles, vans, and trucks of one-ton capacity or less are kept at home for use by members of this household? None 1 2 3 4 5 6 or more 	
 A building with 3 or 4 apartments A building with 5 to 9 apartments A building with 10 to 19 apartments A building with 20 to 49 apartments A building with 50 or more apartments 	 None \$1 to \$999 \$1,000 to \$2,499 \$2,500 to \$4,999 \$5,000 to \$9,999 	Yes No a: Desktop or laptop Image: Compute state states	 Which FUEL is used MOST for heating this house, apartment, or mobile home? Gas: from underground pipes serving the neighborhood Gas: bottled, tank, or LP Electricity 	
 2 About when was this building first built? 2000 or later - Specify year 1990 to 1999 1980 to 1989 	 a. How many separate rooms are in this house, apartment, or mobile home? Rooms must be separated by built-in archways or walls that extend out at least 6 inches and go from floor to ceiling. INCLUDE bedrooms, kitchens, etc. EXCLUDE bathrooms, porches, balconies, toyers, halls, or unfinished basements. Number of rooms 	 At this house, apartment, or mobile home - do you or any member of this household have access to the Internet? Yes, by paying a cell phone company or Internet service provider Yes, without paying a cell phone company or Internet service provider → SKIP to question 11 No access to the Internet at this house, apartment or mobile home → SKIP to 	 Fuel oil, kerosene, etc. Coal or coke Wood Solar energy Other fuel No fuel used 	
 1970 to 1979 1960 to 1969 1950 to 1959 1940 to 1949 1939 or earlier When did PERSON 1 (listed on page 2) move into this house, apartment, or mobile home? 	b. How many of these rooms are bedrooms: Count as bedrooms those rooms you would list if this house, apartment, or mobile home were for sale or rent. If this is an efficiency/studio apartment, print "0". Number of bedrooms	Do you or any member of this household have access to the Internet using a - Yes No a. cellular data plan for a smartphone or other mobile device? b. broadband (high speed) Internet service such as cable, fiber optic, or DSL service installed in this household? c. satellite Internet service		
Month Year		installed in this household?	6	ĀM

ACS raw microdata



ACS codebook

Variable: "YEAR"

Name: SAMPLE Name: YEAR Label: IPUMS sample identifier Label: Census year SAMPLE identifies the IPUMS sample from which the case is drawn. Each sample receives a unique 6-digit code. The codes are structured as follows: YEAR reports the four-digit year when the household was enumerated or included in the census, the ACS, and the PRCS. The first four digits are the year of the census/survey. Variable For the multi-year ACS/PRCS samples, YEAR indicates the last year of data Text: included (e.g., 2007 for the 2005-2007 3-year ACS/PRCS; 2008 for the 2006-2008 3-year ACS/PRCS; and so on). For the actual year of survey in these The next two digits identify the sample within the year. multi-year data, see MULTYEAR. Variable For most censuses, IPUMS has multiple datasets which were constructed using Text: different sampling techniques (i.e. size/demographic of the sample population, Concept: Technical Variables -- HOUSEHOLD geographic coverage level or location, or duration of the sampling period for the ACS/PRCS samples). Start 1 The availability table for each variable indicates whether that variable is Position: available in only certain samples for a given year. For further discussion of sample differences, see "Sample Designs." [URL omitted from DDI.]. End Note: SAMPLE replaces DATANUM. Though the last two digits in SAMPLE do not 4 Position: correlate exactly with the now-deprecated DATANUM, the variable serves the same purpose of assigning a unique id to all cases that belong to the same dataset. Width: 4 Technical Variables -- HOUSEHOLD Concept: Variable numeric Start Format: 5 Position: Implied End 10 Decimal 0 Position: Places: Width: 6 Variable numeric Format: Implied 0 Decimal Places:

Variable: "SAMPLE"

ACS codebook

Variable: "SEX"

Variable: "AGE"

SEX	Name:	AGE				
Sex	Label:	Age				
SEX reports whether the person was male or female.		AGE reports the person's age in years as of the last birthday. Please see the Comparability section regarding a known Universe issue with AGE and AGEORIG which effects EMPSTAT and LABFORCE for the 2004 ACS				
Demographic Variables PERSON	Variable Text:					
340		Sample.				
340		Demographic Variables PERSON				
1	Start Position:	341				
numeric	End Position:	343				
0						
	width:	3				
	Variable Format:	numeric				
	Decimal Places:	0				
	SEX Sex SEX reports whether the person was male or female. Demographic Variables PERSON 340 340 1 numeric 0	SEX Name: Sex Label: SEX reports whether the person was male or female. Yariable Demographic Variables PERSON Concept: 340 Concept: 340 Start 9 Start 0 Width: Variable Format: Implied Decimal Places: Start				



Stata command file from IPUMS

* NOTE: You need to set the Stata working directory to the path * where the data file is located.

acmonths 624-624 /// byte 625-625 /// gcrespon byte using `"usa_00070.dat"'

set more	off				
				replace hhwt =	= hhwt / 100
clear				replace adjust =	= adjust / 1000000
quietly 1	nT1X	1_4		replace cp199	= cp199 / 1000
long	year	1-4 5-10		replace persity	= density / 10
double	sampte	11_10		replace perwit	
double	cheerial	10_21		reptace stwt	- Stwt / 100
byte	DUMPERAC	32-33		format carial %	R 00
byte	subsamo	34-35		format cheerial %1	
double	hhwt	36-45		format hhwt %1	10.2f
byte	hhtvne	46-46		format cluster %1	13.00
double	cluster	47-59	111	format adjust %	7.65
double	adjust	60-66	111	format cpi99 %5	5.3f
double	cpi99	67-71	111	format density %	7.1f
bvte	region	72-73	111	format metpop10 %8	3.0g
byte	stateicp	74-75	111	format strata %1	12. Øg
byte	statefip	76-77	111	format perwt %1	10.2f
int	countyicp	78-81	///	format slwt %1	10.2f
int	countyfip	82-84	///		
double	density	85-91	///	label var year	`"Census year"'
byte	metro	92-92	///	label var sample	`"IPUMS sample identifier"'
long	met2013	93–97	///	label var serial	"Household serial number"'
byte	met2013err	98-98	111	label var cbserial	"Original Census Bureau household serial number"
double	metpop10	99-106	111	label var numprec	"Number of person records following"
int	city	107-110	111	label var subsamp	"Subsample number"
byte	cityerr	111-111	111	label var hnwt	"Household Weight"
long	citypop	112-116	111	label var nntype	"Household Type"
Long	puma	117-121		label var cluster	"Notisether for variance estimation"
double	Strata	122-133		label var cni99	Aujustment factor to 1999 dollars"
byte	cpunaeeio	134-137		label var region	"Consus region and division"
int	cotry	130-130		label var stateicn	"State (ICPSR code)"
byte	an	142-142		label var statefin	State (ETPS code)"
byte	aatyne	142-142		label var countvicp	"County (ICPSR code)"
int	aatyped	144-146	111	label var countyfip	"County (FIPS code)"
byte	farm	147-147	111	label var density	`"Population-weighted density of PUMA"'
byte	ownershp	148-148	111	label var metro	`"Metropolitan status"'
byte	ownershpd	149-150	111	label var met2013	"Metropolitan area (2013 OMB delineations)"
byte	mortgage	151-151	111	label var met2013err	`"Coverage error in MET2013 variable"'
byte	mortgag2	152-152	111	label var metpop10	`"Average 2010 population of 2013 metro/micro areas in PUMA"'
byte	farmprod	153-153	///	label var city	"City"'
byte	acrehous	154–154	///	label var cityerr	"Coverage error in CITY variable"
long	mortamt1	155-159	///	label var citypop	"City population"
int	mortamt2	160-163	111	label var puma	"Public Use Microdata Area"'
byte	taxincl	164-164	111	label var strata	"Household strata for variance estimation"'
byte	insincl	165-165	111	label var cpuma0010	"Consistent PUMA, 2000-2010"
int	propinsr	166-169	111	label var nomeland	"American Indian, Ataska Native, or Native Hawaiian hometand area"
byte	proptx99	1/0-1/1	111	label var chtry	Country and the status and the statu
Long	owncost	172-170		label var gg	"Group quarters status
int	rent	101 104		label var ggtype	"Group quarters type [detailed version]"
buto	rentgrs	101-104		label var farm	"Farm statue"
int	condofee	186-189		label var ownershp	"Ownership of dwelling (tenure) [general version]"'
long	mohlhome	100-109		label var ownershod	"Ownership of dwelling (tenure) [detailed version]"
int	costelec	195-194	111	label var mortgage	"Mortgage status"
int	costgas	199-202	111	label var mortgag2	"Second mortgage status"
int	costwatr	203-206	111	label var farmprod	"Sales of farm products"
int	costfuel	207-210	111	label var acrehous	"House acreage"
long	hhincome	211-217	111	label var mortamt1	`"First mortgage monthly payment"'
byte	foodstmp	218-218	111	label var mortamt2	"Second mortgage monthly payment"
long	valueh	219-225	///	label var taxincl	`"Mortgage payment includes property taxes"'

ACS microdata in Stata

•••	Data Editor (Edit) — ACS2018.dta												
III III													
Edit mode		Save Find											Sidebar
· · · · ·	/ear[1]	2018											
	vear	sample	serial	chserial	numprec	subsamp	hhwt	hhtvne	cluster	adjust	cni9(
1	2018	2018 ACS	1	2.018010e+12	1 person record	26	75.00	N/A	2.018000e+12	1,013097	0.6	Variables	
2	2018	2018 ACS	2	2.018010e+12	1 person record	76	75.00	N/A	2.018000e+12	1.013097	0.6	Name	Labol
3	2018	2018 ACS	3	2,018010e+12	1 person record	2	118,00	N/A	2.018000e+12	1,013097	0.6		
4	2018	2018 ACS	4	2.018010e+12	1 person record	92	43.00	N/A	2.018000e+12	1.013097	0.6	year	Census year
5	2010	2018 ACS	5	2.018010e+12	1 person record	81	16.00	N/A	2.018000e+12	1.013097	0.6	sample	Household serial number
6	2010	2010 ACS	5	2.0100100112	1 person record	5	25.00	N/A	2.0100000112	1 013097	0.0	chserial	Original Census Bureau
7	2010	2010 ACS	7	2.0100100+12	1 person record	6	19.00	N/A	2.0100000+12	1.013097	0.0		Number of person reco
,	2010	2010 ACS	,	2.0100100+12	1 person record	0	95.00	N/A	2.0100000+12	1.013037	0.0	subsamp	Subsample number
0	2010	2010 ACS	0	2.0100100+12	1 person record	9	16.00	N/A	2.0100000+12	1.013097	0.0	hhwt	Household weight
10	2010	2010 ACS	10	2.0100100+12	1 person record	94	10.00	N/A	2.0100000+12	1.013097	0.0	hhtype	Household Type
10	2018	2018 ACS	10	2.018010e+12	1 person record	40	91.00	N/A	2.018000e+12	1.013097	0.0	cluster	Household cluster for v
11	2018	2018 ACS	11	2.018010e+12	1 person record	8/	92.00	N/A	2.018000e+12	1.013097	0.6	adjust	Adjustment factor, ACS
12	2018	2018 ACS	12	2.018010e+12	1 person record	3/	31.00	N/A	2.018000e+12	1.013097	0.6	Cpi99	CPI-U adjustment facto
13	2018	2018 ACS	13	2.018010e+12	1 person record	12	16.00	N/A	2.018000e+12	1.013097	0.6	region	Census region and divis
14	2018	2018 ACS	14	2.018010e+12	1 person record	98	71.00	N/A	2.018000e+12	1.013097	0.6	stateicp	State (ICPSR code)
15	2018	2018 ACS	15	2.018010e+12	1 person record	20	68.00	N/A	2.018000e+12	1.013097	0.6	statefip	State (FIPS code)
16	2018	2018 ACS	16	2.018010e+12	1 person record	18	54.00	N/A	2.018000e+12	1.013097	0.6	countyicp	County (ICPSR code)
17	2018	2018 ACS	17	2.018010e+12	1 person record	82	40.00	N/A	2.018000e+12	1.013097	0.6	countyfip	County (FIPS code)
18	2018	2018 ACS	18	2.018010e+12	1 person record	85	11.00	N/A	2.018000e+12	1.013097	0.6	density	Population-weighted de
19	2018	2018 ACS	19	2.018010e+12	1 person record	73	88.00	N/A	2.018000e+12	1.013097	0.6	metro	Metropolitan status
20	2018	2018 ACS	20	2.018010e+12	1 person record	32	20.00	N/A	2.018000e+12	1.013097	0.6	met2013	Coverage error in MET2
21	2018	2018 ACS	21	2.018010e+12	1 person record	83	34.00	N/A	2.018000e+12	1.013097	0.6	metnon10	Average 2010 populatio
22	2018	2018 ACS	22	2.018010e+12	1 person record	51	34.00	N/A	2.018000e+12	1.013097	0.6	city	City
23	2018	2018 ACS	23	2.018010e+12	1 person record	24	30.00	N/A	2.018000e+12	1.013097	0.6	citverr	Coverage error in CITY
24	2018	2018 ACS	24	2.018010e+12	1 person record	23	17.00	N/A	2.018000e+12	1.013097	0.6	citypop	City population
25	2018	2018 ACS	25	2.018010e+12	1 person record	7	3.00	N/A	2.018000e+12	1.013097	0.6	🛛 puma	Public Use Microdata A
26	2018	2018 ACS	26	2.018010e+12	1 person record	14	15.00	N/A	2.018000e+12	1,013097	0.6		
27	2018	2018 ACS	27	2.018010e+12	1 person record	3	66.00	N/A	2.018000e+12	1,013097	0.6	T (Q~	
28	2018	2018 ACS	28	2.018010e+12	1 person record	10	30.00	N/A	2.018000e+12	1,013097	0.6	Properties	
29	2018	2018 ACS	29	2.018010e+12	1 person record	53	56.00	N/A	2.018000e+12	1.013097	0.6	▼ Variables	= 00
30	2018	2018 ACS	30	2.018010e+12	1 person record	72	53,00	N/A	2.018000e+12	1.013097	0.6	Name	year
31	2010	2010 ACS	31	2.0100100112	1 person record	36	15.00	N/A	2.0100000.12	1 013007	0.0	Label	Census year
22	2010	2010 ACS	32	2.0100100+12	1 person record	00	52.00	N/A	2.0100000+12	1.013097	0.0	Type	int YR On
32	2010	2010 ACS	32	2.0100100+12	1 person record	15	52.00	N/A	2.0100000+12	1.013037	0.0	Value label	vear ibi
33	2010	2018 ACS	33	2.0100100+12	1 person record	15	10.00	N/A	2.0100000+12	1.013097	0.0	Notes	
34	2018	2018 ACS	34	2.018010e+12	1 person record	22	18.00	N/A	2.018000e+12	1.013097	0.0	▼Data	
35	2018	2010 ACD	35	2.018010e+12	i person record	1/	17.00	N/A	2.018000e+12	1.013097	0.0	Frame	detault ACS2018 dta
36	2018	2018 ALS	36	2.018010e+12	1 person record	35	13.00	N/A	2.018000e+12	1.013097	0.6	Label	No22010.018
37	2018	2018 ACS	37	2.018010e+12	1 person record	95	70.00	N/A	2.018000e+12	1.013097	0.6	▶ Notes	
38	2018	2018 ACS	38	2.018010e+12	1 person record	33	77.00	N/A	2.018000e+12	1.013097	0.6	Variables	252
39	2018	2018 ACS	39	2.018010e+12	1 person record	38	74.00	N/A	2.018000e+12	1.013097	0.6	Observations	3,214,539 1382.60M
40	2018	2018 ACS	40	2.018010e+12	1 person record	25	28.00	N/A	2.018000e+12	1.013097	0.6	Memory	1664M
41	2018	2018 ACS	41	2.018010e+12	1 person record	42	38.00	N/A	2.018000e+12	1.013097	0.6	Sorted by	
Vare: 252 Or	rg 22 Order Dataset Obri 2 21/ 220												





Stata

- Stata is a software package that provides tools for data manipulation, visualization, and estimation of various statistics
- Stata programming language is easier to understand than other statistical software packages (SPSS, SAS, R)
- Stata is popular across various social sciences, such as sociology, demography, and economics
- See more information on

AM

https://www.stata.com/why-use-stata/

Popularity of statistical software

- Bob Muenchen has been tracking popularity of data science software using a variety of different approaches
 - E.g., he uses Google Scholar to count the number of scholarly articles found each year for each software

https://r4stats.com/articles/popularity/

- Forecast Update: Will 2014 be the Beginning of the End for SAS and SPSS?
 - May 14, 2013, by Bob Muenchen

https://www.r-bloggers.com/forecast-update-will-2014-be-the-beginning-of-theend-for-sas-and-spss/

- Is Scholarly Use of R Use Beating SPSS Already?
 - July 15, 2019, by Bob Muenchen

https://www.r-bloggers.com/is-scholarly-use-of-r-use-beating-spss-already/

Scholarly use of data analysis software



Site: https://www.r-bloggers.com/forecast-update-will-2014-be-the-beginning-of-the-end-for-sas-and-spss/

Scholarly use of data analysis software, SAS and SPSS removed



Source: Muenchen 2013.

Site: https://www.r-bloggers.com/forecast-update-will-2014-be-the-beginning-of-the-end-for-sas-and-spss/

Citations per year for each software



Site: https://www.r-bloggers.com/is-scholarly-use-of-r-use-beating-spss-already/

Age-period-cohort effects

- Why most young demographers use R?
- Age effect
 - "You know, young people love free stuff and visualizations, they will grow up soon and will pay for Stata or SAS"
- Period effect
 - "I think it is because it is trendy nowadays, before everybody used Stata, later everybody will use Python"

Cohort effect

 "Maybe is because they learned R at the beginning of their carrier, and they will continue to use it for a long time"

Source: Acosta, Enrique. 2020. "Age-period-cohort analysis: Limitations and possibilities." Presentation at the 11th Demographic Conference of Young Demographers. February, 6.

R vs. Stata

- R is a free software package
 - The most advanced statistical models and techniques are made available quickly in R
 - Researchers, professors, and other professionals create extra commands for R with new methodological advances
 - The same happens for Stata, but not in the same pace
- Among our faculty, Stata is more popular



Stata licenses

 Instructions for accessing Stata through the Texas A&M Virtual Open Access Lab (VOAL)

> http://www.ernestoamaral.com/docs/soci600-24fall/Stata_VOAL_instructions.pdf

Student short-term Stata license (free for a maximum of one week)

https://www.stata.com/customer-service/short-term-license

 Student Single-User Stata License (lower prices) <u>https://www.stata.com/order/new/edu/gradplans/student-pricing</u>



Stata help resources

- Stata: Data Analysis and Statistical Software
 <u>http://www.stata.com/links</u>
- Institute for Digital Research and Education (IDRE)
 - University of California, Los Angeles (UCLA)

https://stats.idre.ucla.edu/stata/

- Carolina Population Center (CPC)
 - The University of North Carolina at Chapel Hill (UNC) <u>http://www.cpc.unc.edu/research/tools/data_analysis/statatutorial</u>



